

PREMIUM RANGE FOR BARBECUE ENTHUSIASTS



ORIGINAL BAVARIAN
Est. 2011

BBQUE

BBQUE.DE | FOLLOW US  

WICKED GOOD TASTE



-  **Stylish premium product** for lifestyle shoppers
-  **Top growth brand:** BBQUE has the 2nd strongest sales in Germany in the barbecue sauce category¹
-  **Award winning quality:** BBQUE has received multiple awards from consumers and the industry²
-  **Loveable brand:** BBQUE is highly rated for brand sympathy by 93% of consumers³



| ART.-NR. | EAN-NR. | LANGUAGE | PRODUCT DESCRIPTION | UNIT SIZE | PACKAGE | TRAY CONTENT | SAUCE PROFILE |
|--|---------------|-------------|---------------------|-----------|----------------|--------------|----------------------|
|  0983 | 4260334680019 | DE | ORIGINAL | 400 ml | Squeeze bottle | 6 | FOR THE COOL GUYS |
| 9097 | 4260334000978 | EN, ES, IT* | | | | | |
| 9815 | 810776030480 | USA* | | | | | |
|  0981 | 4260334680033 | DE | CHILI | 400 ml | Squeeze bottle | 6 | TONGUE ROCKING SPICY |
| 9816 | 810776030497 | USA* | | | | | |
|  0980 | 4260334680040 | DE | HONEY-MUSTARD | 400 ml | Squeeze bottle | 6 | SWEET & TANGY |

* on request - MOQs apply

¹ IRI, YTD 07/2022, Food Retail (excl. Discount), Barbecue sauce category | ² Innovation of the Year, Fleischmarketing 2019/2020; LP Product of the Year 2021; Gold medal Barbecue test 2022
³ Internal market research study, April 2022, N=1013

