

Information obligations for interested parties and end consumers

In the following, we provide information about the collection of personal data by

1. visitor registration, 2. applications, 3. e-mail, 4. competitions, 5. contact form website, 6. opinion polls, 7. newsletter mailing, 8. telephone system, 9. web shop, 10. compliance reporting system

Personal data is any data that can be related to you personally, e.g. name, address, e-mail addresses, telephone number; Image/film recordings.

1. Contact details and company data protection officer

The controller in accordance with Article 4 (7) GDPR is Develey Senf und Feinkost GmbH, Ottobrunner Str. 45, 82008 Unterhaching, Germany, phone: 089/ 61102-0, e-mail develey-kontakt@develey.de. The company data protection officer of Develey Senf & Feinkost GmbH can be reached at the above address for the attention of the Organization/IT department or at datenschutz.dsf@develey.de.

2. Purposes of data processing and legal bases

(1) Collection, storage and disclosure of personal data:

1. The data will be collected, stored and, if necessary, passed on by us insofar as it is necessary to record a visit of data subjects to a company and thus to determine who is on the business premises. The collection, storage and disclosure is therefore carried out for the purpose of legitimate interest, which is weighed up in the individual case by a balancing of interests if an interest worthy of protection precludes this (especially in the case of children) on the basis of Article 6 (1) sentence 1 letter f *GDPR* and for the purpose of pre-contractual measures at the request of the data subject on the basis of Article 6 (1) sentence 1 letter b *GDPR*. Failure to provide this data may result in visitors not being able to be registered and thus not being able to visit the company.

2. The data will be collected, stored and, if necessary, passed on by us to the extent necessary to process an application that constitutes an offer by a jobseeker to an employer in the economy or in the public sector to establish a job or training relationship. This will be sent by the applicant to the company by e-mail or by post. The collection, storage and disclosure is therefore carried out for the purpose of pre-contractual measures at the request of the data subject on the basis of Article 6 (1) sentence 1 letter b *GDPR*. Failure to provide this data may result in the applicant not being able to be employed.

3. The data will be collected, stored and, if necessary, passed on by us insofar as it is necessary to enable learning in which electronic or digital media are used for the presentation and distribution of learning materials and/or to support interpersonal communication. The collection, storage and disclosure is therefore carried out for the purpose of fulfilling the employment relationship and on the basis of Article 88 (1) *GDPR* in conjunction with Section 26 (1) Paragraph 1 *BDSG-new*. Failure to provide this data may result in the correct functioning of the server.

4. The data will be collected, stored and, if necessary, passed on by us to the extent necessary to enable an offer to participate in a game in which a prize is advertised if the game is won. The collection, storage and disclosure therefore take place for advertising purposes and only if you have given us your express consent in accordance with Article 6 (1) (a) GDPR. Failure to provide this data may result in participation in the competition not being made possible and accordingly nothing can be won.
5. The data will be collected, stored and, if necessary, passed on by us insofar as it is necessary to answer your questions. The collection, storage and disclosure therefore takes place for advertising purposes and only if you give us your express consent for this in accordance with Article 6(1)(a) of the GDPR. Failure to provide this data may result in the inability to process your request.
6. The data will be collected, stored and, if necessary, passed on by us to the extent necessary to gather the opinions of a number of people on a particular topic. The collection, storage and disclosure therefore take place for advertising purposes and only if you have given us your express consent in accordance with Article 6 (1) (a) GDPR. Failure to provide this data may result in no trends being identified and no potential audiences being created.
7. With your consent, you can subscribe to our newsletter, with which we inform you about our current interesting offers. The advertised goods and services are named in the declaration of consent. You can subscribe to our newsletter using the so-called double opt-in procedure. This means that after your registration, you will receive an e-mail to the e-mail address you have provided, in which we ask you to confirm that you wish to receive the newsletter. If you do not confirm your registration within 24 hours, your information will be blocked and automatically deleted after one month. In addition, we store your IP addresses and times of registration and confirmation. The purpose of the procedure is to be able to prove your registration and, if necessary, to clarify any possible misuse of your personal data. The only mandatory information for sending the newsletter is your e-mail address. The provision of additional, separately marked data is voluntary and will be used in order to be able to address you personally. You do not need to provide this data. After your confirmation, we will store your e-mail address for the purpose of sending you the newsletter. The legal basis for this is Article 6 (1) sentence 1 (a) GDPR.
8. The data will be collected, stored and, if necessary, passed on by us insofar as it is necessary to connect a switching device that connects several end devices such as telephone, fax, answering machine both with each other and with one or more lines of the public telephone network. The collection, storage and disclosure is therefore carried out for the purpose of fulfilling the employment relationship and on the basis of Article 88 (1) GDPR in conjunction with Section 26 (1) BDSG-*new*. Failure to provide this data may result in workflows not being able to be handled properly and may become bogged down.
9. The data will be collected, stored and, if necessary, passed on by us insofar as it is necessary to process your order correctly. The collection, storage and disclosure is therefore carried out for the purpose of contractual/pre-contractual measures at the request of the data subject on the basis of Article 6 (1) sentence 1 letter b GDPR. Failure to provide this data may result in the inability to sell goods.
10. The data will be collected, stored and, if necessary, passed on by us to the extent necessary to consider a compliance report of a concern or a violation. This report is made by

the reporter to the company via digital reporting system, by e-mail, by post, by telephone or in person. The data provided is collected, stored and passed on for the purpose of fulfilling legal obligations (Art. 6 (1) (c) GDPR) and on the basis of our legitimate interest (Art. 6 (1) (f) GDPR). Failure to provide this data may result in the report not being able to be checked and processed and, if necessary, no feedback to the reporter. In accordance with Article 14 of the GDPR, we are generally obliged by law to inform third parties that we have received a report about them and to process their personal data as soon as this information no longer jeopardizes the follow-up of the report. To the extent legally permissible, the identity of the whistleblower will not be disclosed. In the case of knowingly posting false information with the aim of discrediting a person (denunciation), confidentiality cannot be guaranteed.

We transfer personal data to relevant employees/departments; the works council, the competent court; to employees from the parent company; to employees of subsidiaries; to a law firm; to an auditor, to a tax advisor; to cooperation partners of the competition; to sweepstakes insurers; to data subjects who have filled out the contact form, to business partners to whose business area or supply chain a report relates, to auditors, to investigative authorities or private investigative services, to the police.

Further processing will only take place if you have given your consent or if you have obtained legal permission.

In some cases, we use external service providers based in the European Economic Area to process your data.

These service providers have been carefully selected by us, commissioned in writing and are bound by our instructions. They are checked by us on a regular basis. The service providers will not pass on this data to third parties, but will delete it after the contract has been fulfilled and statutory storage periods have been concluded, unless you have consented to further storage.

(2) We maintain up-to-date technical measures to ensure the protection of personal data. These are adapted to the current state of the art in each case.

3. Duration of data storage

Insofar as we do not process your contact details for operational purposes, we store the collected data until the purpose for which the data was collected has been fulfilled and is no longer required or in the case of

1. visitor registration until the expiry of the 6-month period.
2. applications must be submitted by the deadline of 6 months.
3. e-mail until the expiry of the period of 10 years.
4. competitions until the end of the 10-year period.
5. contact form website until the end of the 10-year period.
6. opinion polls until the purpose of storage is fulfilled.
7. newsletter dispatch until the end of the 6-month period.
8. telephone system until the end of the 10-year period.
9. webshop until the end of the 10-year period.
10. compliance reporting system until the end of the 7-year period (Section 10 (1) LkSG).

4. Your data protection rights

You have the right to request information from us at any time about the personal data we have stored about you (Article 15 GDPR). This also applies to the recipients or categories of recipients to whom this data is disclosed and the purpose of storage. You also have the right to request rectification under the conditions of Article 16 GDPR and/or erasure under the conditions of Article 17 GDPR and/or restriction of processing under the conditions of Article 18 GDPR. Furthermore, you can request data transfer at any time under the conditions of Article 20 GDPR - provided that the data is still stored by us.

In the case of processing of personal data for the performance of tasks carried out in the public interest (Article 6(1) sentence 1 point (e) GDPR) or for the purposes of the legitimate interests pursued (Article 6(1) sentence 1 point (f) GDPR), you may object to the processing of your personal data at any time with effect for the future. In the event of an objection, we must refrain from any further processing of your data for the aforementioned purposes, unless

- there are compelling legitimate grounds for the processing which override your interests, rights and freedoms, or
- the processing is necessary for the establishment, exercise or defense of legal claims.

If the processing of your personal data is based on your consent, you have the right to withdraw your consent at any time. This shall not affect the lawfulness of processing based on consent before its withdrawal (Article 7(3) GDPR).

Under the conditions of Article 21(1) GDPR, data processing may be objected to on grounds relating to the particular situation of the data subject.

5. Contact us

Please send all requests for information, requests for information, revocations or objections to data processing by e-mail to our data protection officer at datenschutz.dsf@develey.de or by letter to the address given under 1. For further information, please refer to the full text of the GDPR, which is available online at <https://eur-lex.europa.eu/legal-content/DE/TXT/HTML/?uri=CELEX:32016R0679&from=DE>. You also have the option of complaining to the competent supervisory authority about data protection issues.

Bavarian State Commissioner for Data Protection

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